

Fundraising policy

As a registered charity it is essential that all Brooklyn fundraising activities adhere to certain basic principles.

Most importantly, <u>all fundraising in the name of Brooklyn Football Club should be for the benefit of</u> the whole club and not for a specific group or sub-group of the club.

The Committee strongly encourages all members to devote fundraising efforts first and foremost to club-wide events. It takes a significant amount of time and effort by the Committee to arrange fundraising activities and ensure that the club's finances are healthy. Activities organised by individual age groups can undermine these efforts if not well coordinated, and as described above, may also violate the requirements of running a charitable organisation. In the worst case it is possible that the club could be stripped of its charitable status.

Should you wish to arrange a fundraising event, any activity that is or could reasonably be interpreted as, club-wide fundraising must be approved <u>in advance and in writing</u> by the Management Committee. For the avoidance of doubt, the following are covered by this:

- 1. Any event or activity that is expected to raise more than £50.
- 2. Any event or activity that uses or references the Brooklyn Football Club or Brooklyn Junior Football Club names or the club logo.

All funds raised by club-wide events should be paid into the club bank account as soon as possible to ensure safe-custody.

We understand that individual age groups may, from time-to-time, wish to raise small amounts of money to cover specific costs. An example would be a small-scale raffle to cover the cost of referee fees. Please notify a committee member of any such arrangement before going ahead, and also if you would like make any significant changes to these arrangements during the season.